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| JFORM PTO 1449 (modified)  U.S. DEPARTMENT OF COMMERCE |                                                  |                                                                                                                                                                                                            | ATTY DOCKET NO.<br>1311.1200                  |                 | APPLICATION NO |                                       |  |
|--------------------------------------------------------|--------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|-----------------|----------------|---------------------------------------|--|
| F                                                      | PATENT AND TRADEMARK (<br>FREFERENCES CITED BY A | OFFICE<br>APPLICANT(S)                                                                                                                                                                                     | APPLICANT Richard Reisman                     |                 |                |                                       |  |
| (Use several sheets if necessary)                      |                                                  |                                                                                                                                                                                                            | FILING DATE May 23, 2000                      |                 | GROUP 2771     |                                       |  |
| •                                                      |                                                  |                                                                                                                                                                                                            | U.S. PATENT DOCUMENTS                         |                 |                |                                       |  |
| *EXAMINER<br>INITIAL                                   | DOCUMENT<br>NUMBER                               | DATE                                                                                                                                                                                                       | NAME                                          | CLAS            | SS SUBCLASS    | FILING DATE<br>IF APPROPRIATE         |  |
|                                                        |                                                  |                                                                                                                                                                                                            | 0112 6                                        |                 |                |                                       |  |
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|                                                        |                                                  | \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\                                                                                                                                                                     | THE TRADEMAN                                  |                 |                |                                       |  |
|                                                        |                                                  |                                                                                                                                                                                                            | FOREIGN PATENT DOCUMENTS                      |                 | <b>y</b>       | <u>-</u>                              |  |
|                                                        | DOCUMENT<br>NUMBER                               | DATE                                                                                                                                                                                                       | COUNTRY                                       | CLAS            | SS SUBCLASS    | TRANSLATION<br>YES/NO/<br>OR ABSTRACT |  |
|                                                        |                                                  |                                                                                                                                                                                                            | 14.77                                         |                 |                |                                       |  |
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|                                                        |                                                  |                                                                                                                                                                                                            |                                               |                 | 0 2            | E I                                   |  |
|                                                        |                                                  | OTHER DOCUMEN                                                                                                                                                                                              | T(S) (Including Author, Title, Date, Pertinen | nt Pages, Etc.) |                | <u>~</u>                              |  |
| GW                                                     | "What is 1 ju                                    | "What is 1 jump", available at http://www.1jump.com/as of 11/11/99.                                                                                                                                        |                                               |                 |                |                                       |  |
| an                                                     | "Alexa FAQ's                                     | "Alexa FAQ's", available at http://www.alexa.com/whatisalexa/faq.html as 6 2/14/98.                                                                                                                        |                                               |                 |                |                                       |  |
| a~                                                     | "1 jump for V                                    | "1 jump for Windows features and benefits" available at http://www.1jump.com/featurebenefit.html as of 11/11/99.                                                                                           |                                               |                 |                |                                       |  |
| QW                                                     | "1 jump com of 11/11/99.                         | "1 jump company and contact information", available at http://www.1jump.com/corp.html as of 11/11/99.                                                                                                      |                                               |                 |                |                                       |  |
| av                                                     | "Alexa User<br>2/14/98.                          | "Alexa User Paths", available at http://www.alexa.com/whatisalexa/user_paths.html. as of 2/14/98.                                                                                                          |                                               |                 |                |                                       |  |
| Qr/                                                    |                                                  | John F. Ince, "Searching for Profits: The pioneers had to expand to make money. Will the next wave fare any better?" Upside, May 2000 available at http://www.upsidetoday.com.                             |                                               |                 |                |                                       |  |
| QV                                                     | relevant or n                                    | Jim Rapoza, "Alexa's Theory of Relativity Filtering analytical algorithms link to Web sit srelevant or not", PC Week Labs available at http://www.Zdnet.com/pcweek/reviews/0818/18alex.html as of 2/14/98. |                                               |                 |                |                                       |  |
| Qr/                                                    | "1 jump Help                                     | "1 jump Help menu", available at http://www.alexa.com                                                                                                                                                      |                                               |                 |                |                                       |  |
| QN                                                     |                                                  | "What is 1Jump" about, available at http://www.1jump.com/about.html as of 11/11/99                                                                                                                         |                                               |                 |                |                                       |  |
|                                                        |                                                  | 8                                                                                                                                                                                                          |                                               |                 |                |                                       |  |
| FXAMINER                                               | KINSI                                            | 104                                                                                                                                                                                                        |                                               | DATE            | CONSIDERED 6   | 9/5/03                                |  |

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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